



MONTHLY MEMBERSHIP PROGRESS REPORT

District 201Q2

Results as of: 2/28/2014

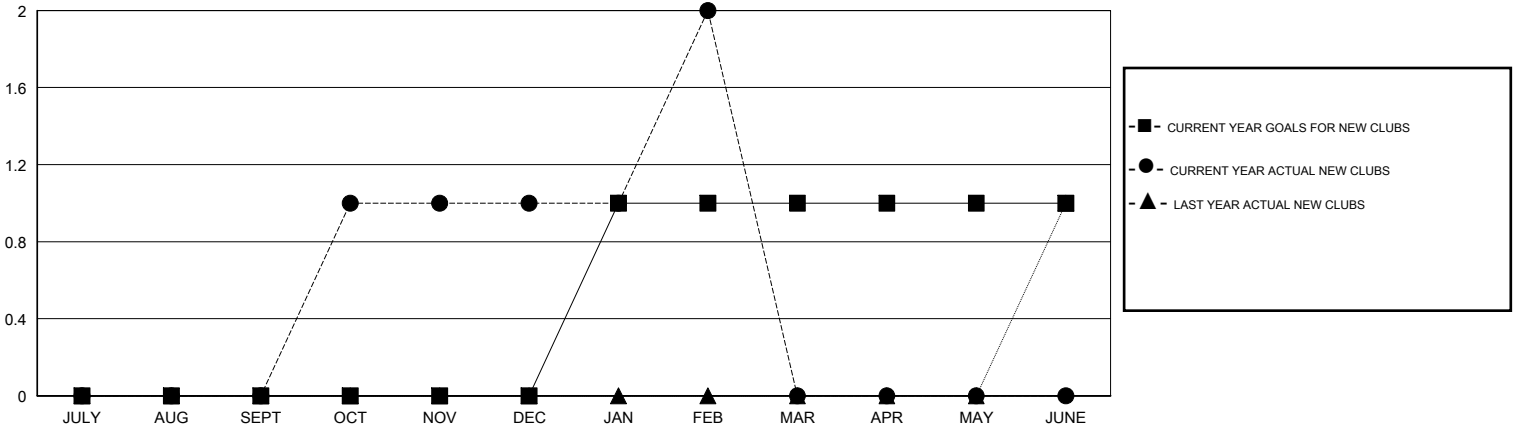
GMT: John Muller

LOCATION AUSTRALIA

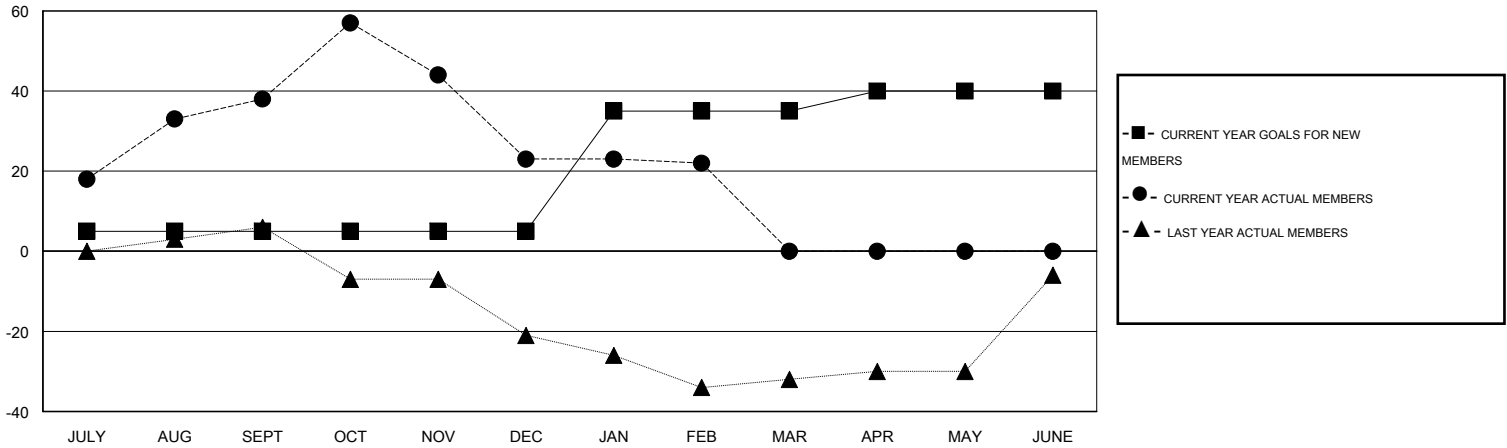
GMT CA 7

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 5 | 78 | 40 | 38 |
| OCT/NOV/DEC | 0 | 1 | 0 | 1 | OCT/NOV/DEC | 0 | 56 | 71 | -15 |
| JAN/FEB/MAR | 1 | 1 | 0 | 1 | JAN/FEB/MAR | 30 | 52 | 53 | -1 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 5 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|--------------|
| DROPPED CLUBS: 1 | 46 CLUBS OF 72 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 945 (64.99%) |
| DECEASED | 5 | FEMALE | 509 (35.01%) |
| CLUB CANCELLED | 0 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 159 | FAMILY UNIT MEMBERS | 302 |
| TOTAL | 164 | HEAD OF HOUSEHOLD | 148 |
| | | NON-HEAD OF HOUSEHOLD | 154 |